

PRESS RELEASE
for immediate release

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**Join us for “Do the Ride Thing”
and you just might win a new bicycle
to pedal around this summer**

Nantucket, MA -- The Nantucket Regional Transit Authority, Nantucket Planning and Economic Development Commission and Nantucket Visitor Services with support from N Magazine are please announced the 10th Annual “Do The Ride Thing”. This year alternative transportation week event will be held June 9th – 15th “Do the Ride Thing” and at the same time do the right thing by leaving your car at home. Ride the Shuttle, walk or ride a Bike and win great prizes.

“This event provides people with an incentive to try the shuttle, realize how easy it is and continue to use the shuttle throughout the summer, it also provides easy alternatives to the skyrocketing fuel prices”, said Paula Leary, NRTA Administrator. All NRTA Shuttles are equipped to accommodate two bicycles.

“Nantucket now has nearly 30 miles of bike paths making it a safe and convenient alternative transportation mode”, said Mike Burns, Transportation Planner. The islands many bike paths are easily accessible from shuttle routes.

“This is the tenth year of our partnership in “Do the Ride Thing” and I am very pleased that not only has it been successful reinforcing alternative forms of transportation but that people really enjoy participating in this very effective Nantucket event.” said Kate Hamilton Pardee, Director of Nantucket Visitor Services

In the spirit of this event and to find out more information on other ways to get around the island without a car visit www.wheelsheelsandpedals.com. This site provides information on Nantucket’s great bike paths, walking areas, and Shuttle service or visit www.shuttlenantucket.com.

When you ride the Shuttle obtain a voucher on the bus. If you ride your bike or decide to walk, obtain a voucher from the NRTA Administrative office located at 3 East Chestnut Street or Visitor Services Office located at 25 Federal and its NEW Annex located at 10 Washington Street. After you fill out your form, drop off your voucher at the above locations and you will be entered into a drawing to win great prizes donated by local businesses with this year’s grand prize bike generously donated by Young’s Bike Shop located on 6 Broad Street on Steamboat Wharf.

Entries must be received by June 16th at 4:00 pm. The drawing will be held June 17th at Noon at the New Visitor Services Annex and newly renovated Greenhound Building, 10 Washington Street. You do not need to be present to win, but we encourage you to attend this important event and also help celebrate the opening of the new Visitor Services Annex and newly renovated Greenhound Building after the drawing.

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